



Government of Bihar  
BIHAR RURAL LIVELIHOODS PROMOTION SC  
(State Rural Livelihoods Mission)  
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**REQUEST FOR EXPRESSIONS OF INTEREST  
(CONSULTING SERVICES– FIRM SELECTION)**

INDIA

**NATIONAL RURAL ECONOMIC TRANSFORMATION PROJECT (NRETP)**

Project No.: **P104164**

Assignment Title: **Hiring of Technical Support Agency for Handicraft Cluster Promotion under NRETP**

Reference No. : **IN-BRLPS-206170-CS-QCBS**

The National Rural Economic Transformation Project (NRETP) is the next phase of the World Bank funding to the Deendayal Antyodaya Yojana – National Rural Livelihoods Mission (DAY-NRLM). It will provide support for economic initiative related to a) agriculture, livestock, non-farm and skill development, b) financial inclusion and c) convergence initiative. Bihar Rural Livelihoods Promotion Society (JEEViKA) is the State Rural Livelihoods Mission (SRLM) of Bihar and is the partner for implementation of NRETP. The project focuses on value chain initiatives across the farm and non-farm sectors. Interventions include (a) productivity enhancement activities, including the delivery of community-based extension services and promotion of modern technologies; (b) value chain initiatives in Non-Farm sectors; (c) a strong end-to-end value chain approach across selected non-farm sub-sectors.

In pursuance to this, BRLPS intends to hire an agency for “Hiring Technical Support Agency for Handicraft Cluster Promotion under NRETP”. The agency or the association of agencies will submit proposal in the closed envelope which will bear the name of the assignment for which EOI is being submitted. More specifically, the main for hiring the agency would be:

The agency will undertake end-t-end cluster development activities in Arts and Crafts shortlisted skills i.e., Madhubani Hand Painting and Sikki basketry. The area of operation would be Madhubani and Darbhanga districts of Bihar.

- To establish a sustainable artisanal cluster with one or more producer collectives which are registered institution ensuring artisan ownership.
- Provide relevant soft and hard interventions which will lead to increase in wages, income, number of days of employment and setting up of common facility centers (with technological innovation) for localized value addition.
- Establish end-to-end value chain development for the shortlisted skill sets.
- Develop a market-led product portfolio, ensuring fair trade practices and sustainability of raw materials.
- Create a marketing strategy which caters to different market segments and is driven by differential skill sets of artisans (include branding and communication).

The duration of this assignment will be for a period of 03 years, which is subject to extension and is open for both individual firm as well as association of agencies. Interested agencies/association of agencies must provide the information substantiating that they are qualified to perform the services including organization profile/brochure, structure of the firm/organization, Name, Address (local & Nodal), facsimile number and email/website link of the Agency. Following are the eligibility criteria:

- a. Detailed description of similar assignments carried out by Agency in last three years.
- b. Availability of appropriate professional team with high level of competencies to handle tasks and responsibilities.
- c. Intended agency should have Annual Average Turnover of Rs. 02 crore or more in the last three financial years. Audited financial statements of the last three years should be attached.

A consultant will be selected in accordance with the QCBS method set out in The World Bank Consultant Guidelines. Further information can be obtained at the address below during office hours from 10.00 AM to 05.00 PM.

Expression of interest for providing consultancy services should be delivered in sealed envelope clearly marked “Expression of Interest” Hiring Technical Support Agency for Handicraft Cluster Promotion under NRETP” along with a soft copy (MIS word format only) in a CD/DVD/Pen drive along with all necessary supporting documents to the address below in person on or before 04.00 PM on 18/12/2020.

**Bihar Rural Livelihoods Promotion Society**

Attn: Chief Executive Officer-cum-Mission Director  
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**Chief Executive Officer**